

# Khushali Sheth

## UX/UI Designer

UX/UI Designer with 3+ years of UX/UI experience and 5+ years of overall professional experience, delivering user-centered web and mobile solutions through research, prototyping, and close collaboration with product and development teams.

### Personal Information

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🏠 Ahmedabad, India

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### Design Skills

- Product design
- User Experience Design
- User journey mapping
- Web design
- Empathy maps
- Design leadership
- UX research
- Prototyping
- Mobile design
- User persona

### Courses

- Google UX Design (Coursera)
- UI/UX Design Certified Training from Internshala

### Portfolio

🌐 <https://www.khushalisheth.com/>

🎨 <https://www.behance.net/khush>

### Software Skills

- Figma
- Adobe Photoshop
- Adobe XD
- Adobe Illustrator
- Sketch
- Jira
- MS Office

### AI in Daily Design Work

- ChatGPT: UX research synthesis, persona refinement, UX copywriting, user flow validation, and design ideation support
- Claude AI: Supported UX writing refinement, microcopy improvement, and tone and clarity checks.
- Figma AI: Assisted with layout exploration, content suggestions, and faster design iteration.

### Education

#### B.E. - Electronics & Communication

(06/2015 - 06/2019) - Gujarat Technology University

### Interests

- 🎧 Music
- 🎨 Painting
- ✈️ Travelling
- 📖 Reading

### Work Experience

#### Alvi Software Pvt. Ltd.

UX/UI DESIGNER

June 2024 - Present

- Dedicated UX designer working directly with the Voyado product team on the Onsite Messaging module.
- Worked closely with the Voyado Product Manager through regular one-to-one discussions to understand business goals, module requirements, and priority changes.
- Delivered end-to-end designs covering multiple states, menus, and user scenarios using a predefined component library and design system.
- Improved usability and clarity of onsite campaign setup and management.

#### Impero IT Services Pvt. Ltd.

UX/UI DESIGNER

Aug 2023 - APR 2024

- Worked closely with clients and developers to design the Precision Sport Tech website from start to finish.
- Designed four interfaces for the U-Learn project: school admin, teachers, parents, and vendors.. Collaborated closely with clients and developers throughout the process.
- Helped develop the Silicon Grid project by designing and implementing a microgrid system. Integrated microgrid data into the app and worked on the project from beginning to end.
- Created "Mopheth," a product for a Nigerian e-commerce website similar to Amazon.

#### 9 series Pvt LTD

UX/UI DESIGNER

Nov 2022 - Jul 2023

- Led the end-to-end UX/UI design process for live projects, from initial research and conceptualization to user research, wireframing, prototyping, and visual design.using industry-standard tools (e.g., Sketch, Figma, Adobe xd).
- Collaborated closely with product managers and developers to ensure seamless integration of design solutions into final products.
- Implemented design systems and maintained design consistency across multiple platforms and Created intuitive and visually appealing user interfaces that enhanced user engagement and satisfaction.
- Designed a product named' TruckingU' which help Truck companies to operate at most optimal way, Redesigned Minotti Ahmedabad website , Designed a product named ' Strong Mind' for doctors who works with college athletes and Designed mobile app and web app for Digital Book. Its functionalities are similar to justdial and yellow pages.

#### Jetbro Pvt Ltd.

UX Designer

Jan 2022 - Aug 2022

- Worked on live projects and involved in meeting with clients, presenting the new ideas and taking their feedback to make the changes accordingly
- Design a mobile app for mineral Water supplier company ( AAVA Water ) from start too finish in figma (Including research , design , test )
- Designed wireframes regarding different projects, also have done brainstorming session with the team to create user journey in a more meaningful way.

#### Azista industries PVT. LTD

Quality assurance engineer

oct 2019 - jan 2022

- Design a mobile app for isacn breast device application (cancer detector device) from start too finish design in figma app. (research , design , test )
- Design a web dashboard for automatic weather station in figma app
- Test mobile application with iscan breast device application
- Test web dashboard with aws stations